



Official Contest Rules

A complete copy of these rules can be obtained at the offices of WTVA-WLOV, 1359 Road 681 (Beech Springs Road), Tupelo, MS during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to P.O. Box 350, Tupelo, MS 38802.

1. No purchase is necessary.
2. *Must be at least 21 years of age to enter, unless otherwise specified in supplemental contest rules.*
3. All contests are open to the general public except for employees, agents, subsidiaries, their immediate families, household members and affiliates of WTVA – WLOV – WKDH, WTVA Inc. and participating sponsors.
4. An individual may win an ongoing contest only once per thirty-day period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest.
5. Individual contest dates will be announced in supplemental rules for each contest.
6. The grand prize(s) will be announced in supplemental rules for each contest.
7. Qualifying prizes, if any, will be announced in supplemental rules for each contest.
8. Contest mechanics will be announced in supplemental rules for each contest.
9. The process of selecting winners will be announced in supplemental rules for each contest.
10. In the event of a tie, the winner will be determined by random drawing or another means deemed appropriate by the station. The person conducting the contest will determine all winners, and their decision shall be final.
11. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize/prizes valued at over \$600 will be issued an IRS form 1099 to report their winnings.
12. All prizes are awarded “as is”. Gifts are nontransferable and cannot be exchanged.
13. The station shall not be responsible for the failure of participating sponsors to deliver prizes as promised.
14. All entrants and winners agree that the station, WTVA Inc., contest sponsors and their advertising agencies, including their respective affiliates, shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons or property insured by entering, participating in, winning, or losing any contest by use or nonuse of any prize received.
15. All prizes must be claimed in person at the station during regular business hours and within ten business days of winning, excluding holidays. After such time, ownership of said prize reverts back to the station to be disposed of at their discretion. The winner then loses all claims and rights to said prize.
16. Proper identification must be presented to claim prize. Winners will be asked to fill out a Winner’s Affidavit and Release.
17. All entry blanks, forms, devices and materials, as well as all the information contained on or within, gathered during the course of entry, shall become the sole property of the station to be used, disposed of or destroyed at the discretion of the station.
18. All entrants and winners agree that the station may broadcast or publish their name, city of residence, photo, video tape, film or any other likeness, including their voice, recorded or live, for any reason the station deems necessary without compensation. All entrants further agree to hold the station blameless and without liability for such publication, broadcast or use.
19. The station reserves the right to end a contest at any time without any advanced notice to the public.
20. The station reserves the right to limit the number of times an individual may enter a contest or drawing.
21. The station reserves the right to require contestants to be present at drawings in order to win their prize.
22. In some cases, phone entries will not be accepted and the station has the right to deny phoned in entries.
23. Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contest and events at the sole discretion of the station, as well as forfeiture of any prize or prizes by fraudulent means.